

Tattaloo™ "Luck of the Draw" Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Eligibility. This Tattaloo™ Official "Luck of the Draw" Sweepstakes ("Sweepstakes") is open to all-natural persons who are legal residents of the 50 United States and District of Columbia, who are at least 18 years old at time of entry. Void outside the USA, in Puerto Rico, the US Virgin Islands, and other United States territories and possessions. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

Sponsorship. The "Luck of the Draw" Sweepstakes sponsor is Tattaloo™, LLC ("Sponsor"). Sponsor and its respective affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees, and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Sweepstakes, including without limitation, the immediate family members of such individuals, are not eligible to participate. Sponsor will conduct the Sweepstakes substantially as described in these Official Rules.

Entry Period. This "Luck of the Draw" Sweepstakes begins on 01/01/2019 at 12:01 AM Eastern Time and ends on 12/31/2020 at 11:59 PM Eastern Time ("Entry Period").

How to Enter. During the Entry Period, visit the "Luck of the Draw" Sweepstakes registration page located on Sponsor's website at www.tattaloo.com or visit Sponsor's Facebook page at <http://www.facebook.com/tattaloo> and follow the instructions to electronically complete and submit the "Luck of the Draw" Sweepstakes entry form. You will be asked to provide basic contact information, including your name, address, phone number, and email address. (NOTE: You must complete all required fields of the entry form with information that is valid on the date of the drawing to be eligible). If entering the "Luck of the Draw" Sweepstakes via Facebook, you must be the owner of the email account associated with the Facebook account from which your entry is made. This "Luck of the Draw" Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand you are providing your information to Sponsor and/or Administrator and not to Facebook. All entries become the property of Sponsor and none will be acknowledged or returned.

Limitations on Entries. LIMIT ONE ENTRY PER PERSON PER EMAIL ADDRESS PER TICKET NUMBER. No third-party entry or entry through any sweepstakes service is permitted. Any person who attempts or otherwise encourages the entry of multiple or false contact information under multiple identities or uses any device or artifice to enter or encourage multiple or false entries, as determined by Sponsor, will be disqualified. Use of robotic entry devices is strictly prohibited.

Annual Grand Prize. One (1) Grand Prize will be awarded, which consists of: \$500.00 Tattaloo™ gift certificate to a certified and licensed tattoo artist. Selection of tattoo studio, tattoo artist, tattoo artwork and other travel arrangements are solely at the winners' discretion. All other expenses not specifically mentioned herein are solely the winner's responsibility. Sponsor will provide selected tattoo studio

and/or tattoo artist upon verification of valid license a \$500.00 Tattaloo™ gift certificate. Winner will be required to provide a valid form of payment to cover any additional costs which are not included in Annual Grand Prize package. All appointments are to be scheduled by winner and are subject to availability and restrictions. Winner must have all necessary forms of identification (i.e. valid U.S. driver's license or State ID). Winner understands there are inherent risks involved in tattoos and tattoo aftercare. These risks may be present during and after the tattoo application. Winner agrees to accept the Annual Grand Prize "as is" and entrants hereby acknowledge that neither Sponsor nor Administrator is in any manner responsible or liable for any warranty, representation, or guarantee relative to the Annual Grand Prize, including warranties provided exclusively by a prize supplier. Additional terms and conditions may apply to tattoo studio or tattoo artist for which Sponsor and Administrator shall not be responsible or liable in any way for any cancellations, losses or damages. Approximate retail value of the Annual Grand Prize is \$500.00. Any difference between stated approximate retail value and actual value of Annual Grand Prize will not be awarded. All Annual Grand Prize tattoos must take place before December 31st, 2020 or the Annual Grand Prize will be forfeited. Winner is solely responsible for any federal, state, and local taxes. Prizes are non-transferable and no substitution or cash equivalent is permitted.

Drawing. Winners will be selected in a random drawing from among all eligible entries collected during the Entry Period taking place on or about 1ST OF EACH MONTH at Sponsor's principal place of business. The drawing will be conducted by Sponsor, whose decisions and interpretations on all matters relating to the "Luck of the Draw" Sweepstakes and these Official Rules are final and binding in all respects. Sponsor reserves the right to disqualify any entrant or winner and may refuse to award a prize to a person who is not eligible or has violated a rule, gained unfair advantage in the "Luck of the Draw" Sweepstakes, or obtained winner status using fraudulent means. If there is a dispute about the identity of an entrant, prize will be awarded to the natural person to whom the email address is assigned by the internet service provider responsible for the domain associated with the submitted email address. If winner is found to be ineligible or not in compliance with "Luck of the Draw" Sweepstakes rules, winner will be disqualified and an alternate winner will be awarded the prize in a separate random drawing. Winner will be notified by email, text and/or social media. Inability of Sponsor to contact winner by telephone within seventy two (72) hours after selection, may result in disqualification of winner and an alternate winner may be selected in a random drawing at Sponsor's discretion. Prize will be sent to winner by U.S. mail within fourteen (14) days after winner has been notified and accepted the prize. If prize is returned as undeliverable, then prize will be forfeited and another winner will be randomly drawn.

Odds. The odds of winning will depend on the number of eligible entries received, according to the eligibility requirements in the "Luck of the Draw" Sweepstakes.

WARNING: ANY ATTEMPT BY ANY PERSON, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE ANY SPONSOR OWNED WEBSITE OR MOBILE APPLICATION OR RELATED SOCIAL NETWORKING SITE, THE ENTRY PROCESS, OR OTHERWISE INTERFERE WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE "LUCK OF THE DRAW" SWEEPSTAKES, MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

General Terms. By entering this "Luck of the Draw" Sweepstakes, you promise to abide by the Official Rules and decisions of Sponsor, which will be final and binding in all respects. Sponsor reserves the right, at its sole discretion, to refuse, disqualify or withdraw any entry at any time. Sponsor will not be responsible for any injury, damage or loss of any kind arising out of your participation in the "Luck of the Draw" Sweepstakes. YOU AGREE TO RELEASE, DISCHARGE, AND HOLD HARMLESS SPONSOR, ITS AFFILIATES, SUBSIDIARIES, EMPLOYEES, OFFICERS, DIRECTORS, AGENTS AND ASSIGNS FROM AND AGAINST ANY OR ALL CLAIMS, LOSSES, INJURIES, OR DAMAGES RESULTING FROM PARTICIPATION IN THE "Luck of the Draw" SWEEPSTAKES. Except where prohibited by law, by accepting prize, winner grants Sponsor a perpetual, worldwide, royalty-free license to use winner's name, photograph, voice, and/or likeness without further authorization, compensation, or remuneration of any kind for advertising, promotion and other publicity purposes in any and all media now or hereafter known throughout the world. Winner's Name. The name of winners is available only within Sixty (60) days after the close of the "Luck of the Draw" Sweepstakes. To receive the name of the winners, where permitted by law, or a printed copy of the "Luck of the Draw" Sweepstakes Official Rules, please contact Sponsor by email at support@tattaloo.com.